

8TH ANNUAL INTERNATIONAL FLIGHT SCHOOL OPERATORS CONFERENCE PRESENTED BY FSANA

Focused on the business of flight training



**FEBRUARY 14-17, 2017
HOUSTON**

HYATT REGENCY NORTH HOUSTON

SPONSOR/EXHIBITOR INVITATION

An invitation to take part in this one-of-a-kind conference
for the flight training industry

FSANA SM

Flight School Association
of North America

www.fsana.com

The Business of Flight TrainingSM



Dear Friends,

The Flight School Association of North America invites you to participate in the Eighth Annual International Flight School Operators Conference in Houston, Texas.

The 2017 conference will provide an outstanding venue for the flight training community to come together to learn and share the latest information and techniques with the civil Ab Initio training industry.

The flight training community is eager to meet with the supply chain. Attendees come from a broad range of career positions including:

- Flight school owners
- Flight school managers
- Chief flight instructors
- Flight instructors
- Future school owners
- Flight school investors

The 2017 conference will have an increased focus on the “Business of Flight Training.” Attendees will network with peers, supply chain partners and government representatives involved in the business of flight training.

FSANA continues to develop new programs that serve the training industry. Recently we announced an exciting new program—Learn to Fly Month—which debuts in May 2017. This program will increase student-start rates across America and increase local exposure to our member flight schools.

FSANA encourages and welcomes your participation in 2017. Together, our efforts will 1) help flight training providers improve their business models; 2) enhance aviation safety; and 3) help grow the pilot population.

We look forward to seeing you in Houston.

John Amundsen
Chairman, FSANA

Robert Rockmaker
President & CEO, FSANA

SPONSOR LEVELS

Choose a level that fits:

Platinum	\$10,000
Gold	\$5,000
Silver	\$3,000
Bronze	\$1,500
Booster	\$1,000 under

An invitation to sponsors to exhibit—
Sponsors at any level, Bronze and above, are entitled to a complimentary exhibit setup space.

Food & Beverage Event Recognition—

Available on a first-come basis. Partial sponsorships can be arranged. Please confirm availability and reserve before sending in your payment by calling **610-791-4359**.

1. Opening Reception	Tues PM	\$1,000
2. Dinner/Entertainment	Tues PM	\$3,000
3. Coffee Break	Wed AM	\$1,000
4. Lunch	Wed NOON	\$2,000
5. Coffee Break	Wed PM	\$1,000
6. Coffee Break	Thurs AM	\$1,000
7. Lunch	Thurs NOON	\$2,000
8. Coffee Break	Thurs PM	\$1,000

SPONSOR BENEFITS

	Platinum	Gold	Silver	Bronze	Booster
FSANA Partners Program status*	✓	✓	✓		
FSANA complimentary memberships	5 ✓	4 ✓	3 ✓		
FSANA recognition for one year	✓	✓	✓		
Exhibit setup space	✓	✓	✓	✓	
E-News monthly ad (590 x 90px)	5x ✓	3x ✓	2x ✓	1x ✓	
Conference registrations**	6 ✓	4 ✓	2 ✓	1 ✓	
Logo on recognition signage	✓	✓	✓	✓	✓
Hot link on FSANA website	✓	✓	✓	✓	
Logo on FSANA website	✓	✓	✓	✓	✓
Logo in conference handout	✓	✓	✓	✓	✓
Logo in FSANA E-News monthly	✓	✓	✓	✓	✓

*FSANA Partners receive year-round recognition at all FSANA events and are given maximum exposure and build brand awareness in both print and electronic media through their FSANA affiliation. Platinum and Gold sponsors have their logo on select FSANA national ad placements. To learn more about the FSANA Partners Program, please contact Debbie Sparks (561-767-6826, or email debbie@fsana.com).

**Registration includes opening reception, 2 breakfasts, 2 lunches, 1 dinner and 4 coffee breaks, in addition to admission to all professional sessions.



Battleship Texas 3—The first battleship memorial museum in the United States is anchored on Buffalo Bayou and the Houston Ship Channel, near the San Jacinto Monument and Museum. photo ©Visit Houston

DESTINATION HOUSTON

Southern hospitality meets urban chic. America's fourth-largest city is a cosmopolitan destination filled with world-class dining, arts, hotels, shopping and nightlife. Stroll through the historic Heights, spend the day exploring the Museum District or head down to Space Center Houston.

WHAT YOU GET

Fee covers setup provisions and conference registration for ONE person, meals included (2 breakfasts, 2 lunches, 1 dinner). Additional registrations are \$315 per person.

Exhibit fee **Early-bird \$895**

After December 31, 2016 \$1195

HAVE YOUR FEE WAIVED

By becoming a Bronze Sponsor or higher, you will receive a complimentary exhibit space AND one or more complimentary registrations. See "Sponsorship Benefits" chart at left.

SETUP PROVISIONS

- 8 x 10-ft floor space (approximate) with 6-ft table and two chairs. If you require a larger area, call FSANA at 610-791-4359.
- Electric (110V) is available for a fee. For other electric requirements, contact FSANA.
- Wi-Fi access is complimentary in meeting space, guest rooms and public space
- The exhibit area is directly accessible and has a loading dock.

IMPORTANT SETUP TIMES

TUESDAY, 10:00 AM

Exhibit setup begins.
Setup must be completed before 5:00 PM.

TUESDAY, 6:00 PM

Opening Reception, dinner, entertainment.

THURSDAY, 4:00 PM

— Exhibitor breakdown.
For specific questions related to the hotel, contact, Patricia Alner, convention services manager, at patricia.alner@hyatt.com or 281-310-2312.

SHIPPING INSTRUCTIONS

TO RECEIVE PACKAGES AT HOTEL YOU MUST BE A REGISTERED GUEST. There is a fee for incoming and outgoing packages. Incoming packages must be prepaid. CODs will be refused and no notification will be made by the hotel to the shipper. Incoming packages must be labeled as follows: Hyatt Regency North Houston
425 N Sam Houston Parkway E
Houston, TX 77060
Attn (Guest Name)
Ref: Flight School Conference
Arriving: (date of your arrival)

LOCATION

HYATT REGENCY NORTH HOUSTON

425 N Sam Houston Parkway E
Houston TX 77060
1 281-249-1234
northhouston.regency.hyatt.com

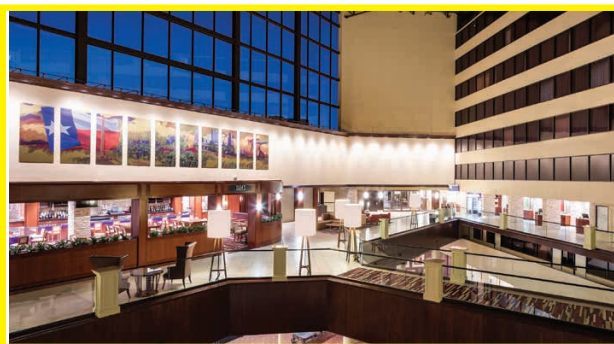
Located in the heart of North Houston Business District, Hyatt Regency North is minutes from the city's most exciting attractions, like the Sam Houston Race Park, Downtown Aquarium, Houston Zoo and the Toyota Center. The hotel features 335 spacious rooms and suites, full-service restaurant and lounge, 24-hour business center, state-of-the-art fitness center, tropical pool and free Wi-Fi access.

ROOM RESERVATIONS

Reserve by Monday, January 23. Rate is \$149PP single/double. After January 23, rates may be higher and/or rooms may not be available. To reserve call: **888-421-1442**
Group code: **G-FSA1**

PARKING:

Complimentary parking at hotel.



TRANSPORTATION FROM AIRPORTS:

George Bush Intercontinental Airport (IAH)

— Hyatt guests: Complimentary transportation, 5:00 am-midnight, 7 days a week. For airport pick-up, call the Hyatt after you have your bags at 281-249-1234. Advise your terminal location.
— Super Shuttle: One-way and round-trip. FSANA discount rate: \$15.00 shared-van one way. To book call 800-258-3826 or visit Super Shuttle's website. Use code 479J.

Hobby Airport (HOU)

— Super Shuttle: One-way and round-trip. FSANA discount rate: \$38.00 shared-van one way. To book call 800-258-3826 or visit Super Shuttle's website. Use code 479J.

Uber, taxi, and rental car services are available.

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STEP 3: THREE WAYS TO REGISTER

Fax to: **610-797-8238**

Email to: **info@fsana.com**

Mail form(s) and remittance to: **FSANA / 3111 ARCADIA AVE / ALLENTOWN PA 18103**

STEP 4: SPONSORS ONLY—EMAIL YOUR LOGO TO US NOW

In order that we may reproduce your logo on conference materials, please attach a high resolution version of your color logo (PDF, JPEG, PNG, TIFF or EPS file types) in an email to: **info@fsana.com**

CONTACT US

For help with registration, contact the Flight School Association of North America

by phone: 610-791-4359

by email: info@fsana.com

on the Web: fsana.com

ABOUT FSANA

The Flight School Association of North America is a membership-based association which represents flight schools, firms that provide products or services to the flight training or aviation industry, and supporting partners. Inventive aero programs are just one of many ways FSANA helps both new and existing flight schools grow their business.

